

International Trade Fair
No. 1 for Plastics and
Rubber Worldwide



2013

16 – 23 October
Düsseldorf, Germany

makes the
difference



Welcome to K 2013 in Düsseldorf

With over 3,000 exhibitors, K in 2013 will again be the undisputed flagship event of the industry and hence the ideal business and contact platform for inspirational ideas and forward-looking decisions. Every three years, K is the industry meet and greet for innovation, information and investment. The leading companies of the plastics and rubber industries will be presenting everything the industry has to offer on the highest international level.

K 2010 statistics

- 3,094 exhibitors from 56 countries
- 222,486 trade visitors from 109 countries
- 57% international visitors

On over 168,000 sqm of net exhibition space in 19 exhibition halls, a comprehensive and clearly structured offering awaits you. Everything from global market leaders to young spin-offs, from standard to high-tech solutions, and from proven processes to visionary approaches.

K makes the difference.



Scope and variety – what's on show at K 2013

In Düsseldorf you can find the entire global offering of the plastics and rubber industry. K stands for diversity and unsurpassed innovation density. It is the foremost global trade fair for all market players looking for innovative solutions with plastics and rubber for sustainable applications.

The main focuses:

- Raw materials, auxiliaries
- Semi-finished products, technical parts and reinforced plastics
- Machinery and equipment for the plastics and rubber industry
- Services

Raw materials, auxiliaries

Playing their key part in improving resource and energy efficiency, plastics and rubber are materials of the 21st century. The focus of attention will be not only on optimised standard raw materials, but also on bio-, advanced and reinforced plastics and the latest developments in the fields of structural materials and functional polymers for futuristic applications. Presented by the leading international companies.



Semi-finished products, technical parts and reinforced plastics

Today, energy-efficient and eco-friendly product solutions are no longer conceivable without plastics and rubber. Bringing together the right selection of raw materials and composites with the best-possible processing methods yields novel products and applications that in many industries culminate in new business opportunities.



Machinery and equipment for the plastics and rubber industry

Witness the unique live presentations of sophisticated production units and the most extensive range of machines and equipment worldwide. Together, they offer you improved production, processing and treatment technologies coupled with innovative strategies for enhanced energy and materials efficiency.



Services

The plastics and rubber industry is in a constant process of technological evolution. At K 2013, specialists and scientific institutes will be affording insights into the latest developments – Visionaries and out-of-the-box thinkers who combine theory and practice. Cutting-edge knowledge for your company – why not arrange a meeting?



Where the experts meet

Take advantage of K and launch your company towards sustained international success. K 2013 stands for:

- The No. 1 trade fair for plastics and rubber worldwide
- The biggest, broadest and most international range of exhibits
- The marketplace for visionary themes and innovative, sustainable solutions
- The most prestigious business and communication platform



K 2013 – a must for these industrial sectors:

- Plastic goods manufacturing
- Rubber production and processing
- Chemical industry
- Packaging/distribution
- Construction/architecture and interior design
- Automotive, aviation and aerospace
- Electrical engineering/electronics
- Machinery and plant manufacturing
- Agriculture
- Medical technology/precision mechanics/optics
- ICT (information and communication technology)
- Energy technologies/photovoltaics
- Sports/leisure

Further details: www.k-online.de/ 



Top marks from the international trade world

Exhibitors and visitors are unanimous. For decades now, K has been setting benchmarks internationally in terms of quality, quantity and service.

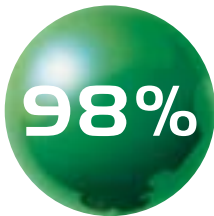
Visitor ratings

of the K 2010 offering (very satisfied/satisfied):

- Machinery and equipment 98%
- Raw materials and auxiliaries 96%
- Semi-finished products, technical parts, etc. 94%
- Services 94%

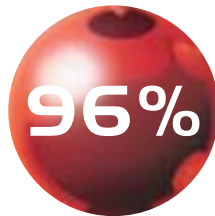
Overall assessment of K 2010

Satisfaction



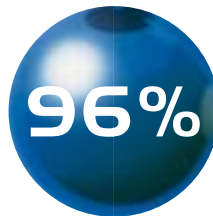
of visitors were very satisfied/satisfied with K 2010.

Trade fair goals



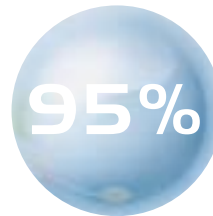
of all K 2010 visitors achieved their trade fair goals.

Completeness of offering



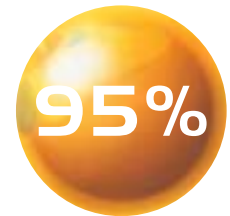
of all K visitors were very satisfied/satisfied with the completeness.

Presence of market leaders



of K visitors were very satisfied/satisfied with market leader presence.

Service and helpfulness



of K visitors were very satisfied/satisfied with the standard of service/helpfulness



Special show “Plastics move the world”

Plastics are the material of the 21st century for helping us to sustainably conserve the world's resources. The focus of the presentations and discussions at this special show will be on the topical subject of mobility, covering everything from lightweight construction in the design of vehicles, aircraft and ships via electromobility to personal mobility and modern leisure behaviour. With multimedia and reference to selected exhibits, the show will demonstrate the contribution that plastics can make to “life on the move”.

Organised by the German plastics industry under the supervision of PlasticsEurope Deutschland e.V. and Messe Düsseldorf. Further details: www.k-online.de/2530

K 2013 Innovation Compass

The forum for the presentation of the major innovations of exhibiting companies is the Innovation Compass. At ic.k-online.de you can obtain information on special new products and systems that will be presented at K. About six weeks before and during K, you can search for specific pioneering innovations in the categories of Materials and Machines, Equipment & Processes. Further details: ic.k-online.de

New: The Science Campus

Scientific institutions are presenting the themes of the future in a central location. Hall 7.0. Further details: www.k-online.de

Your plan for success at K 2013

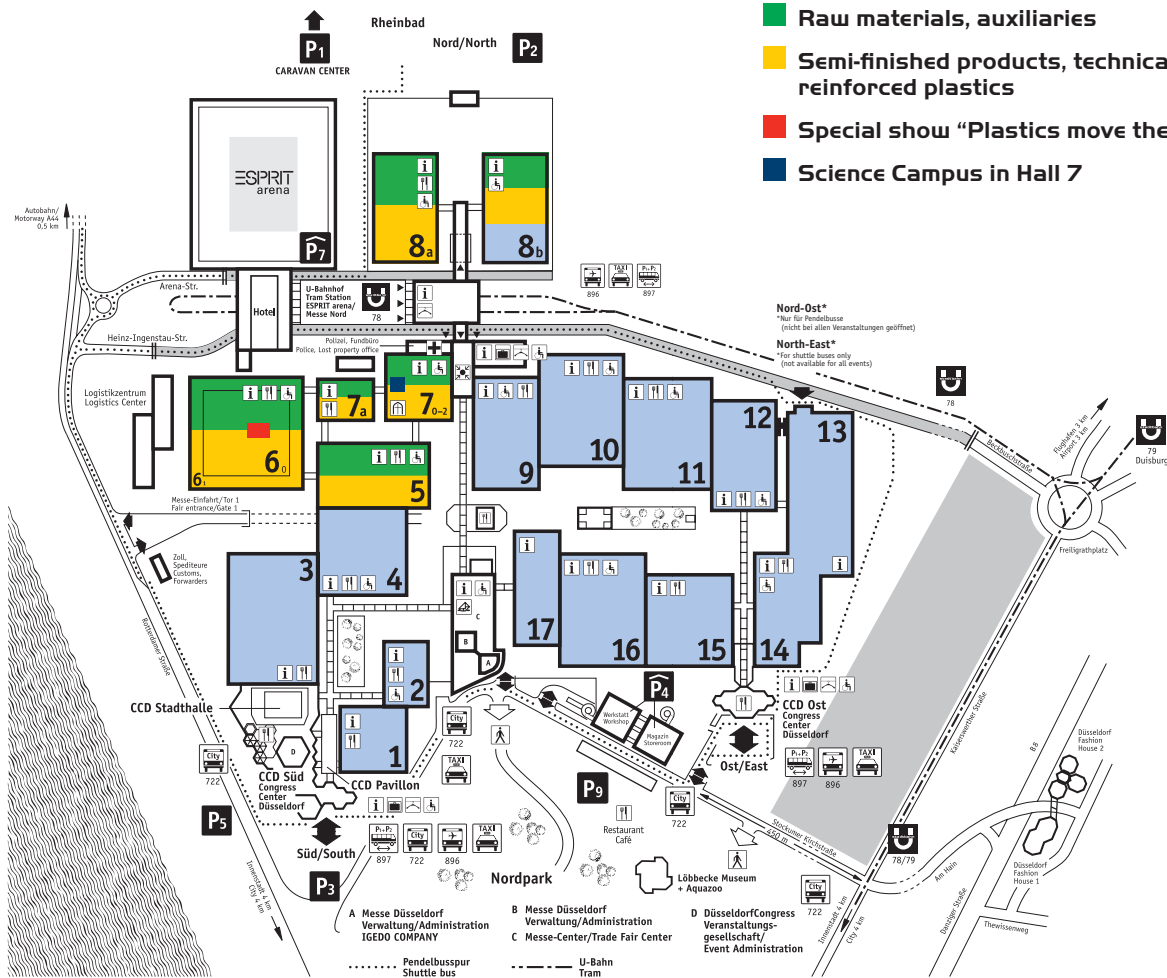
K is clearly structured according to the main focuses.

Download your site plan here:

www.k-online.de/ 



Car parks (P1 + P2)
Address for car navigation systems:
40474 Düsseldorf, Am Staad





Impressions
of K 2010



Available to you around the clock: k-online.de

Messe Düsseldorf offers you a multitude of services to help you prepare effectively for the fair. The shortcuts take you straight to the relevant pages. Simply enter www.k-online.de/xxxx and the four-digit code.

OnlineShop/ 2130

● Ticket presales/eTicket

Order your eTicket online conveniently and in good time and benefit from

- a significantly lower price than on the day
- direct admission to the fair
- free travel to and from the fair via the VRR/VRS public transport network
(for details see overleaf)

● Voucher redemption

● Advance catalogue order/catalogue voucher.



Services to help you plan your visit effectively

2410 Product and exhibitor database:

Various search functions enable you to find all the key exhibitor data: addresses, names, products, contacts, company profiles, events at the stand and much more besides.

2420 Online showrooms:

Cast an advance glance at exhibitors' innovations so that you can plan your visit even more effectively.

2060 Electronic newsletter:

If you do not want to miss anything, the very latest information and K-related news.

2135 Matchmaking:

Looking for a product for certain requirements or with unusual specifications?

Let the Matchmaker help you. Enter your question and when you receive the reply, decide whether you wish to contact the sender.



First K. And then Kö. A city to suit all tastes.

The former village (Dorf) on the river Düssel is today the capital of North Rhine-Westphalia, Germany's most populous and economically strongest state. A city with a high quality of life, art and culture, fashion and shopping opportunities. Plus tradition, beer and bars. You'll feel at ease whether you spend your time in Königsallee (Kö), Germany's most celebrated shopping boulevard, in the Altstadt (Old Town) or in the Medienhafen (harbour district). Düsseldorf is fascinating for its diversity.

Our foreign representatives and Düsseldorf Marketing & Tourismus GmbH will be happy to find hotel accommodation for you anywhere in the region.

Düsseldorf Marketing & Tourismus GmbH

Tel. + 49 (0) 211/17 202 839

Fax + 49 (0) 211/17 202 3221

www.hotels-dus.de/k

Messe Düsseldorf's foreign representatives:

www.k-online.de/ **2750**

Travel and accommodation offers and services:

● Travel packages: **2776**

● Hotel overview: **2774**

● How to get here: **2772**

Düsseldorf – attractive, modern and cosmopolitan

● Events: **2778**

● Food & drink: **2777**

FACTS AND FIGURES

K 2013 – 19th International Trade Fair No.1 for Plastics and Rubber Worldwide

Dates	16 to 23 October 2013
Opening hours	10 am to 6.30 pm daily
Venue	Messe Düsseldorf
Halls + Gates	Halls 1 to 17, Gates East, North and South
Admission prices	One-day ticket EUR 65

Rate for online presales/€Ticket EUR 49

Three-day ticket EUR 135

Rate for online presales/€Ticket EUR 108

One-day ticket (children aged 12-plus,
school pupils, students, trainees) EUR 15

The €Ticket entitles you to free travel to and from the exhibition grounds on the day of your visit, with all public transportation means of VRR in the price category D, southern region, and VRS (DB / German Railway 2nd class, supplement-free trains only).



Supporting organisations

Fachverband Kunststoff und Gummimaschinen im VDMA (Plastics and Rubber Machinery Association within the VDMA)
Lyoner Strasse 18, 60528 Frankfurt am Main, Germany
www.kug.vdma.org | Email: kug@vdma.org

Gesamtverband Kunststoffverarbeitende Industrie e.V. (GKV) (Central Federation of the Plastics Processing Industries – GKV)
Kaiser-Friedrich-Promenade 43,
61348 Bad Homburg, Germany
www.gkv.de | Email: info@gkv.de

PlasticsEurope Deutschland e.V.
Mainzer Landstrasse 55,
60329 Frankfurt am Main, Germany
www.plasticseurope.org
Email: info.de@plasticseurope.org

Wirtschaftsverband der deutschen Kautschukindustrie e.V. (WdK) (Association of the German Rubber Industry – WdK)
Zeppelinallee 69, 60487 Frankfurt am Main, Germany
www.wdk.de | Email: info@wdk.de

Contact for inquiries Registration

Catalogue

Infoline: +49 (0)211/45 60-7611
www.k-online.de

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or available as a catalogue voucher (free of postage)
at www.k-online.de/2130 – voucher redeemable
at exhibition centre.

Travel packages, hotel reservations & info about Düsseldorf

Düsseldorf Marketing & Tourismus GmbH
Tel. +49 (0)211/17 202-839
Fax: +49 (0)211/17 202-321
Email: messe@dus-mt.de
www.hotels-dus.de/k

Messe Düsseldorf GmbH
Postfach 1010 06
40001 Düsseldorf
Germany
Tel. +49 (0)2 11/45 60-01
Fax +49 (0)2 11/45 60-6 68
www.messe-duesseldorf.de

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